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Level up your happiness



September 10, 2025

Company Name: KOEI TECMO HOLDINGS CO., LTD.
Name of representative: Hisashi Koinuma
President and CEO (Representative Director)
(Securities code 3635 TSE Prime Market)
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Notice Regarding Determination of Disposal Price, Selling Price and Other Matters

KOEI TECMO HOLDINGS CO., LTD. (the “**Company**”) hereby announces as follows that the disposal price, the selling price and other matters have been determined today in connection with the disposal of treasury shares and the secondary offering of shares of common stock of the Company (the “**Offering**”) which was decided by the resolution of the Board of Directors dated September 2, 2025.

1. Disposal of treasury shares by way of public offering (public offering)
 1. Disposal price (offer price) ¥1,827.5 per share
(Note)
 2. Total amount of disposal ¥26,937,350,000
price (offer price)
 3. Amount to be paid (Note) ¥1,752.12 per share
 4. Total amount to be paid ¥25,826,248,800
 5. Payment date September 17, 2025 (Wed)

Note: The underwriters will purchase and underwrite the shares at the amount to be paid and offer the shares at the disposal price (offer price).

Note: This document is a press release to publicly announce determination of Disposal Price, Selling Price and Other Matters, and it has not been prepared for the purpose of soliciting investments.
This document does not constitute any offer or sale of securities in the United States. The shares in the Company have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the “Securities Act”). The securities may not be offered or sold in the United States absent registration or an exemption from registration under the Securities Act. The securities will not be publicly offered or sold in the United States.

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2. Secondary offering of shares (secondary offering through purchase and underwriting by Underwriter)

- | | |
|---|---------------------------------|
| 1. Selling price | <u>¥1,827.5 per share</u> |
| 2. Total amount of the selling price | <u>¥12,792,500,000</u> |
| 3. Subscription price | <u>¥1,752.12 per share</u> |
| 4. Total amount of the subscription price | <u>¥12,264,840,000</u> |
| 5. Delivery date | <u>September 18, 2025 (Thu)</u> |

Note: The underwriters will purchase and underwrite the shares at the amount to be paid and offer the shares at the selling price (offer price).

3. Secondary offering of shares (secondary offering by way of over-allotment)

- | | |
|--------------------------------------|---------------------------------|
| 1. Number of shares to be sold | <u>3,260,000 shares</u> |
| 2. Selling price | <u>¥1,827.5 per share</u> |
| 3. Total amount of the selling price | <u>¥5,957,650,000</u> |
| 4. Delivery date | <u>September 18, 2025 (Thu)</u> |

4. Disposal of treasury shares through third-party allotment

- | | |
|----------------------------|---------------------------------|
| 1. Amount to be paid | <u>¥1,752.12 per share</u> |
| 2. Total amount to be paid | <u>(Max) ¥5,711,911,200</u> |
| 3. Subscription date | <u>September 29, 2025 (Mon)</u> |
| 4. Payment date | <u>September 30, 2025 (Tue)</u> |

Reference

1. Calculation of disposal price (offer price) and selling price

- | | | |
|---|---------------------------------|---------------------------|
| 1. Calculation reference date and price | <u>September 10, 2025 (Wed)</u> | <u>¥1,884.5 per share</u> |
| 2. Discount rate | | <u>3.02%</u> |

2. Number of shares to be disposed of through public offering

14,740,000 shares

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Of the above shares to be offered, 6,066,000 shares will be sold to foreign investors in overseas markets mainly in Europe and Asia (but excluding the United States and Canada).

3. Syndicate Cover Transaction Period

From September 13, 2025 (Sat) to September 26, 2025 (Fri)

4. Use of procured funds

With respect to the estimated net proceeds from the public offerings and the Third Party Allotment, in the aggregate amount of up to 31,534,160,000 yen, the Company will, as an investment in the human capital of the Company Group's entertainment business, allocate that entire amount to personnel expenses to maintain and expand the sustainable development structure for new titles through investments and loans to the Company's subsidiary, KOEI TECMO GAMES CO., LTD., by the end of March 2028.

Until the time when the above proceeds are actually allocated for that purpose, the Company plans to invest those proceeds in highly secure financial instruments and the like.

End

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