

TECMO KOEI HOLDINGS CO., LTD.

Financial Highlights

for the 1st half of Fiscal Year Ending March 2011 (FY2010)

Summary of Consolidated Statements of Income (millions of Yen)

	FY2009		FY2010			
	1st half Results	Full Year Results	1st half Results	YoY change ratio	Full Year Forecasts	YoY change ratio
Net Sales	15,264	34,502	11,069	-27.5%	36,500	5.8%
Gross Profit	4,141	10,779	2,446	-40.9%	-	-
Operating Income	-641	641	-1,656	-	5,000	680.0%
Income before income taxes and minority interests	-349	3,023	-1,232	-	6,400	111.7%
Net Income	-415	2,604	-571	-	3,500	34.4%

Net Sales by Segment (millions of Yen)

	FY2009		FY2010			
	1st half Results	Full Year Results	1st half Results	YoY change ratio	Full Year Forecasts	YoY change ratio
Game Software	9,614	23,116	6,330	-34.2%	24,700	6.9%
Online & Mobile	2,056	4,011	1,803	-12.3%	3,800	-5.3%
Media & Rights	933	2,680	742	-20.5%	2,420	-9.7%
Pachislot & Pachinko	916	1,442	707	-22.8%	1,950	35.2%
Amusement Facilities	1,761	3,342	1,573	-10.7%	3,300	-1.3%
Other	60	104	150	150.0%	330	217.3%
Corporate & Elimination	-79	-195	-238	-	0	-
Total	15,264	34,502	11,069	-27.5%	36,500	5.8%

Operating Income by Segment (millions of Yen)

	FY2009		FY2010			
	1st half Results	Full Year Results	1st half Results	YoY change ratio	Full Year Forecasts	YoY change ratio
Game Software	-839	1,161	-1,623	-	4,350	274.7%
Online & Mobile	-298	-639	-16	-	-650	-
Media & Rights	106	157	38	-64.2%	350	122.9%
Pachislot & Pachinko	339	602	252	-25.7%	550	-8.6%
Amusement Facilities	39	97	136	248.7%	200	106.2%
Other	12	19	67	458.3%	200	952.6%
Corporate & Elimination		-759	-511	-	0	-
Total	-641	641	-1,656	-	5,000	680.0%