

**TECMO KOEI HOLDINGS CO., LTD.**

Financial Highlights

for the 1st Half of the Fiscal Year Ending March 2013 (FY2012)

Summary of Consolidated Statements of Income (millions of Yen)

|   | FY2010<br>Full Year<br>Results | FY2011              |                      | FY2012              |                        |                        |                        |
|---|--------------------------------|---------------------|----------------------|---------------------|------------------------|------------------------|------------------------|
|   |                                | 1st Half<br>Results | Full Year<br>Results | 1st Half<br>Results | YoY<br>change<br>ratio | Full Year<br>Forecasts | YoY<br>change<br>ratio |
| Net Sales   | 32,081                         | 13,635              | 35,525               | 13,724              | 0.7%                   | 39,000                 | 9.8%                   |
| Gross Profit                                      | 11,558                         | 4,333               | 13,489               | 4,254               | -1.8%                  | -                      | -                      |
| Operating Income                                  | 3,305                          | 712                 | 5,758                | 897                 | 26.0%                  | 7,000                  | 21.6%                  |
| Income before income taxes and minority interests | 4,515                          | 868                 | 7,479                | 1,225               | 41.1%                  | 8,300                  | 11.1%                  |
| Net Income  | 2,741                          | 412                 | 4,640                | 554                 | 34.5%                  | 5,000                  | 7.7%                   |

Net Sales by Segment (millions of Yen)

|                         | FY2010<br>Full Year<br>Results | FY2011              |                      | FY2012              |                        |                        |                        |
|-------------------------|--------------------------------|---------------------|----------------------|---------------------|------------------------|------------------------|------------------------|
|                         |                                | 1st Half<br>Results | Full Year<br>Results | 1st Half<br>Results | YoY<br>change<br>ratio | Full Year<br>Forecasts | YoY<br>change<br>ratio |
| Game Software           | 21,594                         | 8,906               | 24,883               | 8,820               | -1.0%                  | 26,000                 | 4.5%                   |
| Online & Mobile         | 5,437                          | 2,835               | 5,635                | 2,365               | -16.6%                 | 6,750                  | 19.8%                  |
| Media & Rights          | 1,483                          | 509                 | 1,838                | 618                 | 21.4%                  | 2,400                  | 30.6%                  |
| Pachislot & Pachinko    | 1,896                          | 563                 | 1,701                | 1,120               | 98.9%                  | 1,900                  | 11.7%                  |
| Amusement Facilities    | 2,145                          | 952                 | 1,887                | 1,010               | 6.1%                   | 1,900                  | 0.7%                   |
| Other                   | 278                            | 116                 | 216                  | 110                 | -5.2%                  | 250                    | 15.7%                  |
| Corporate & Elimination | -753                           | -248                | -637                 | -321                | -                      | -200                   | -                      |
| Total                   | 32,081                         | 13,635              | 35,525               | 13,724              | 0.7%                   | 39,000                 | 9.8%                   |

Operating Income by Segment (millions of Yen)

|                         | FY2010<br>Full Year<br>Results | FY2011              |                      | FY2012              |                        |                        |                        |
|-------------------------|--------------------------------|---------------------|----------------------|---------------------|------------------------|------------------------|------------------------|
|                         |                                | 1st Half<br>Results | Full Year<br>Results | 1st Half<br>Results | YoY<br>change<br>ratio | Full Year<br>Forecasts | YoY<br>change<br>ratio |
| Game Software           | 2,336                          | 514                 | 4,797                | 869                 | 69.1%                  | 5,700                  | 18.8%                  |
| Online & Mobile         | 1,277                          | 524                 | 1,034                | 247                 | -52.9%                 | 1,400                  | 35.4%                  |
| Media & Rights          | -109                           | -191                | 157                  | -87                 | -                      | 350                    | 122.9%                 |
| Pachislot & Pachinko    | 497                            | 195                 | 551                  | 335                 | 71.8%                  | 600                    | 8.9%                   |
| Amusement Facilities    | 128                            | 93                  | 128                  | 120                 | 29.0%                  | 170                    | 32.8%                  |
| Other                   | 81                             | 13                  | 13                   | 15                  | 15.4%                  | 80                     | 515.4%                 |
| Corporate & Elimination | -906                           | -436                | -925                 | -603                | -                      | -1,300                 | -                      |
| Total                   | 3,305                          | 712                 | 5,758                | 897                 | 26.0%                  | 7,000                  | 21.6%                  |

CWS Brains has been moved from "Amusement Facilities" segment to "Online & Mobile" segment in FY2011.